



Essentials of Economics (3rd International edition)

By Stanley L. Brue, Campbell R. McConnell, Sean Masaki Flynn

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Essentials of Economics (3rd International edition), Stanley L. Brue, Campbell R. McConnell, Sean Masaki Flynn, Building on the tremendous success of their best-selling "Economics", Brue, McConnell, and Flynn have revised their one-semester approach in "Essentials of Economics, 3e" to provide a fresh alternative for the survey course. The result is a patient, substantive treatment of micro and macro topics appropriate for the introductory economics student, and fully integrated in the digital environment to provide instant remediation and feedback through McGraw-Hill's innovative assessment tool Connect Plus Economics. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master core concepts in the course.



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