



Macroeconomic Essentials: Understanding Economics in the News (Hardback)

By Peter E. Kennedy

MIT Press Ltd, United States, 2010. Hardback. Book Condition: New. 3rd Revised edition. 229 x 201 mm. Language: English . Brand New Book. This introductory text offers an alternative to the encyclopedic, technically oriented approach taken by traditional textbooks on macroeconomic principles. Concise and nontechnical but rigorous, its goal is not to teach students to shift curves on diagrams but to help them understand fundamental macroeconomic concepts and their real-world applications. It accomplishes this by providing a clear exposition of introductory macroeconomic theory along with more than 700 one- or two-sentence news clips of economics media coverage that serve as illustrations of the concepts discussed. Although the writing is accessible, end-of-chapter questions are challenging, requiring a thorough understanding of related macroeconomic concepts, problem-solving skills, and an ability to make connections to the real world. Students will learn practical macroeconomics and will be able to interpret and evaluate media commentary on macroeconomics. This third edition has been revised and updated throughout. New material covers the subprime mortgage crisis and other subjects; new curiosities (boxed expositions of important topics) have been added, as have news clips about recent events; and the most challenging end-of-chapter questions are now separated from the less challenging....



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