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Memory and Cognition in Learning (Paperback)

By Jonathan Halls

American Society for Training Development, United States, 2014. Paperback. Book Condition: New. 277 x 213 mm. Language: English . Brand New Book. Recent studies in neuroscience, along with research in cognitive psychology and classic theories in adult education, put training professionals in the position to craft powerful learning experiences. Memory and Cognition in Learning reviews the current body of knowledge to explain how the brain responds to factors such as stress and emotion, and the role of both learner and trainer in the learning experience. This Infoline will: outline key principles from cognitive learning theory provide tips on facilitating an effective learning environment summarize some challenges to corporate learning offer guidance on how to better design brain-friendly learning. The Infoline also provides job aids on how to put the brain at the center of a webinar, how to make your training modules more enjoyable for the learner, and how to organize information so that it is easier for learners to remember.



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