



Managerial Accounting (2nd International edition)

By Stacey M. Whitecotton, Robert Libby, Fred Phillips

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Managerial Accounting (2nd International edition), Stacey M. Whitecotton, Robert Libby, Fred Phillips, Whitecotton, "Managerial Accounting 2e" and Connect Plus present an integrated and proven solutions designed to help attain course goals of student readiness and motivation, comprehension of content, and application of key concepts. Whitecotton, "Managerial Accounting 2e" addresses the reality of students taking the managerial accounting course: the majority of them will not become accounting majors and accountants; instead they will use accounting information in their professional lives to make business decisions. Therefore, the greatest challenges instructors have are to engage these students in the managerial accounting course, keep the students motivated throughout the course, and teach them accounting in a way that connects conceptual understanding to the real world, so students will be able to analyze and apply their managerial accounting knowledge successfully in careers as managers in the world of business. Whitecotton 2e will engage and motivate students by presenting accounting in the context of real, recognizable companies like Apple, Starbucks, and California Pizza Kitchen, then integrate those companies throughout the chapters. This will allow students to see accounting information being used to make real business decisions...



READ ONLINE
[7.2 MB]

Reviews

These types of ebook is the best book available. It really is written in easy terms instead of hard to understand. You will like just how the article writer create this book.

-- **Krista Nitzsche Jr.**

A whole new eBook with a new standpoint. Better than never, though I am quite late in start reading this one. I discovered this publication from my i and dad advised this publication to discover.

-- **Meredith Hoppe**

See Also



[You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most](#)

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the fact that her mother winced a little...



[Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success](#)

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



[Edge\] the collection stacks of children's literature: Chunhyang Qiuyun 1.2 --- Children's Literature 2004\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2005 Pages: 815 Publisher: the Chinese teenager Shop Books all book. the genuine special part of the spot...



[Houdini's Gift](#)

Independent Publishers Group (IPG) - Chicago Review Press, 2009. Hardcover. Book Condition: New. Revisiting well-loved characters from a past adventure, this picture book presents animal-loving Ben with the challenge of having another pet after losing his pet hamster. Knowing that Ben is...



[Dom's Dragon - Read it Yourself with Ladybird: Level 2](#)

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Dom's Dragon - Read it Yourself with Ladybird: Level 2, Mandy Ross, One day, Dom finds a little red egg and soon he is the owner of a friendly dragon called Glow! But...



[Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age](#)

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...